



PICTURE POST
STUDIOS

Date: August 01, 2024

To,
Asst. Vice President
Listing Department
M/s. National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

Dear Sir,

Sub.: Issue details for Anchor allocations of SME IPO of Picturepost Studios Limited

The Board of Directors of the Company in their meeting held on **August 01, 2024**, in consultation with the Book Running Lead Manager ("BRLM") to the Issue, has finalized allocation of 22,08,000 Equity Shares to Anchor Investors at Anchor Investor Allocation Price (as determined by the Board of Directors in consultation with the Book Running Lead Manager) of Rs. 24/- per Equity Share (including share premium of Rs. 23/- per Equity Share) in the following manner:

Sr No.	Name of Anchor Investor	No. of Equity Shares Allocated	No of Equity Shares allocated as a % of Anchor Investor Portion	Bid Price (Per Equity Share)
1.	Chanakya Opportunities Fund I	8,34,000	37.77	₹ 24/-
2.	Craft Emerging Market Fund PCC-Citadel Capital Fund	13,74,000	62.23	₹ 24/-
	Total	22,08,000	100%	

Out of the total allocation **22,08,000** to the Anchor investor, no Mutual Fund have applied through any schemes

As per the SEBI (Issue of Capital and Disclosure Requirements) Regulation, 2009, as amended in case the issue price discovered through book building process is higher than the anchor investor allocation price, Anchor investor will be required to pay the difference by the pay-in as specified.

Please note the capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Offer Document.

We request you to make the above information public by disclosing the same on your website.

Thanking You

For Picturepost Studios Limited


Mr. Parish Tekriwal
Chairman & Managing Director
DIN: 03530041



Place: Mumbai

PICTUREPOST STUDIOS LIMITED